

MICHAŁ RUKAT

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Summary

I am an experienced Project Manager who specializes in building high-level B2B relationships and shaping premium executive education programs. In my daily work, I act as a trusted partner for C-level executives, founders, and public institutions, seamlessly bridging the gap between strategic business goals and operational reality.

Experience

MBA PROGRAM CENTER

Warsaw School of Economics (SGH)

EXECUTIVE MBA PROGRAM MANAGER

IX 2024 - present

EXECUTIVE MBA PROGRAM ADMINISTRATOR

X 2018 - X 2022

RESPONSIBILITIES

- Successfully acquired and managed a portfolio of corporate partners (e.g. Kulczyk Investments, EY, Cargil, Maspex, Inglog), directly contributing to boosting MBA enrollment.
- Acted as the primary liaison for international auditors and accrediting bodies (AMBA, AACSB), ensuring continuous compliance with global business standards.
- Drove premium client acquisition (MBA candidates) by directing the end-to-end recruitment process, strategically advising senior executive candidates and directly boosting program enrollment.
- Partnering directly with the Program Council (C-level executives), ensuring strategic alignment and driving long-term program development.
- Directed comprehensive academic operations and complex course scheduling, actively sourcing top-tier business practitioners as lecturers and elevating curriculum quality through continuous evaluation and feedback loops with students.

ACHIEVEMENTS

Achieved a 133% increase in program demand (from 1.5 to 3.5 candidates per seat) over 5 years through targeted B2B outreach and representing the organization at key industry events (e.g., IE Venture Day, Carpathian Startup Fest, Women in tech, European Economic Congress, Warsaw Startup Festival).

CONFILOGI
E-commerce startup

**IT & BUSINESS
DEVELOPMENT
MANAGER**
VIII 2023 - X 2024

- RESPONSIBILITIES**
- Directed Agile and Jira rollout for 550+ users across 6 international markets, acting as the strategic liaison between tech vendors and business units to boost team productivity by 30%.
 - Implemented standardized performance metrics and KPIs, significantly enhancing operational transparency and output across distributed international teams.
 - Negotiated and optimized enterprise software licensing agreements, generating \$4,500 in monthly recurring savings.

ACHIEVEMENTS
Generated \$4,500 in monthly recurring savings and boosted productivity by 30% through rigorous IT workflow standardization, software license optimization and AI-driven process improvements.

Museum of Józef Piłsudski
Educational Department

PROJECT MANAGER
VIII 2015 - VII 2018

- RESPONSIBILITIES**
- Collaborating with international design experts to develop the museum's permanent exhibition.
 - Directed full-lifecycle public sector projects, successfully navigating the complexities of institutional administration and stakeholder requirements.
 - Managed cross-functional workflows and led a team of 8 educators, launching educational programs that drove a 300% increase in offer interest over two years.

ACHIEVEMENTS
Secured vital external funding, doubling the 3-year project budget while coordinating cross-functional collaboration with international design experts, resulting in the prestigious IF Design Award 2022.

Education

Master's Degree in History | Cardinal Stefan Wyszyński University (UKSW)

Courses

- V 2026 Google Umiejętności jutra 3.0 (Google)
- V 2026 Program management seminar (CEEMAN)
- XII 2023 Powershell for Windows Administrator (Udemy)
- XII 2022 How to Manage a Remote Team (GitLab on Coursera)
- X 2022 Agile with Atlassian Jira (Atlassian on Coursera)
- X 2017 Team management in a cultural institution (National Center for Culture)
- X 2016 Gamification in projects (National Center for Culture)

Leadership profile (Clifton Strengths)

Woo (Winning others over)

I actively represent the MBA program as a lead ambassador at key industry conferences to strategically expand our B2B network. Leveraging my networking skills, I initiate relationships with high-profile market leaders (e.g., Lech Kaniuk, Maciej Zientara, Alina Sztoch, Paweł Lipkowski) and successfully recruit them to join our faculty as top-tier business practitioners.

Communication

I drive digital engagement and external PR by managing the program's promotional content architecture across our website and LinkedIn channels. I proactively cultivate media relations with top-tier outlets, including Gazeta Wyborcza, Forbes, My Company, and Money.pl. By partnering with internal SGH departments to ensure cross-channel consistency, I have directly contributed to a 133% increase in program demand.

Developer

I empower the MBA community by orchestrating networking events for both current students and alumni to drive long-term engagement. I proactively design and iterate on operational procedures to continuously elevate the quality of the didactic process, consistently achieving top-tier ratings in student feedback surveys.

Responsibility

I take full ownership of high-stakes compliance and academic tasks, including international accreditation data analysis, meticulous ranking submissions and rigorous anti-plagiarism system management.

Includer

I align diverse academic and business ecosystems by coordinating the Program Council (C-level executives), managing faculty scheduling and facilitating cross-departmental collaboration. Furthermore, I actively integrate student and alumni communities across all MBA programs to foster a cohesive networking environment and a robust knowledge-sharing ecosystem.